

DESIGN // ILLUSTRATION // INTERACTIVE //

EDUCATION

B.F.A. Illustration, 2009
Summa cum laude

Maryland Institute College of Art
Baltimore, MD

SKILLS

InDesign ●●●●●●●●●●

Photoshop ●●●●●●●●○○

Illustrator ●●●●●●●○○○

HTML/CSS ●●●●●○○○○○

Office ●●●●●●●○○○

UI/UX ●●●○○○○○○○

AWARDS & HONORS

2014 American Inhouse Design Award *Graphic Design USA*

Awarded to a booklet created for
The Home for Little Wanderers'
"Third Century" Capital Campaign.

2013 Employee of the Year Award *The Home for Little Wanderers*

One of 11 employees recognized out
of 600+ for exemplary commitment
to the agency.

PROFESSIONAL EXPERIENCE

Cognex Corporation

Global Marketing Design Manager

Natick, MA

August 2016–present

- » Maintains and develops global brand standards and guidelines, ensuring consistency of the brand throughout regional teams, partners, and contractors.
- » Leads visual design for all marketing print collateral and interactive projects, including brochures, signage, mobile apps, web pages, and emails, in support of product launches and global marketing campaigns.

Waters Corporation

Graphic Designer II

Milford, MA

August 2014–August 2016

- » Conceptualized and designed a wide variety of marketing print and web materials including catalogs, infographics, brochures, signage for tradeshow events, direct mailers, and packaging.

The Home for Little Wanderers

Senior Graphic Design & Web Specialist

Boston, MA

July 2010–August 2014

- » Led design of all The Home's print materials including annual report, newsletters, event invitations, booklets, signage, brochures, and posters.
- » Managed external website. Developed and launched a mobile-friendly, responsive version of the site. Oversaw The Home's employee intranet and played a lead role in redesigning and overhauling the system. Developed and deployed e-mail campaigns and newsletters.

Freelance Design/Illustration

January 2009–present

- » Clean, innovative graphic design and illustration services for print and interactive applications.
- » Clients include the Boston Children's Museum, Boston CASA, the U.S.-China Health Summit, the Boston Dragon Boat Festival, the Confucius Institute at UMass Boston, and Green Door Labs.

Museum of Science, Boston

Graphic Design Intern

Boston, MA

June–September 2009

- » Created signage, exhibition and marketing collateral.